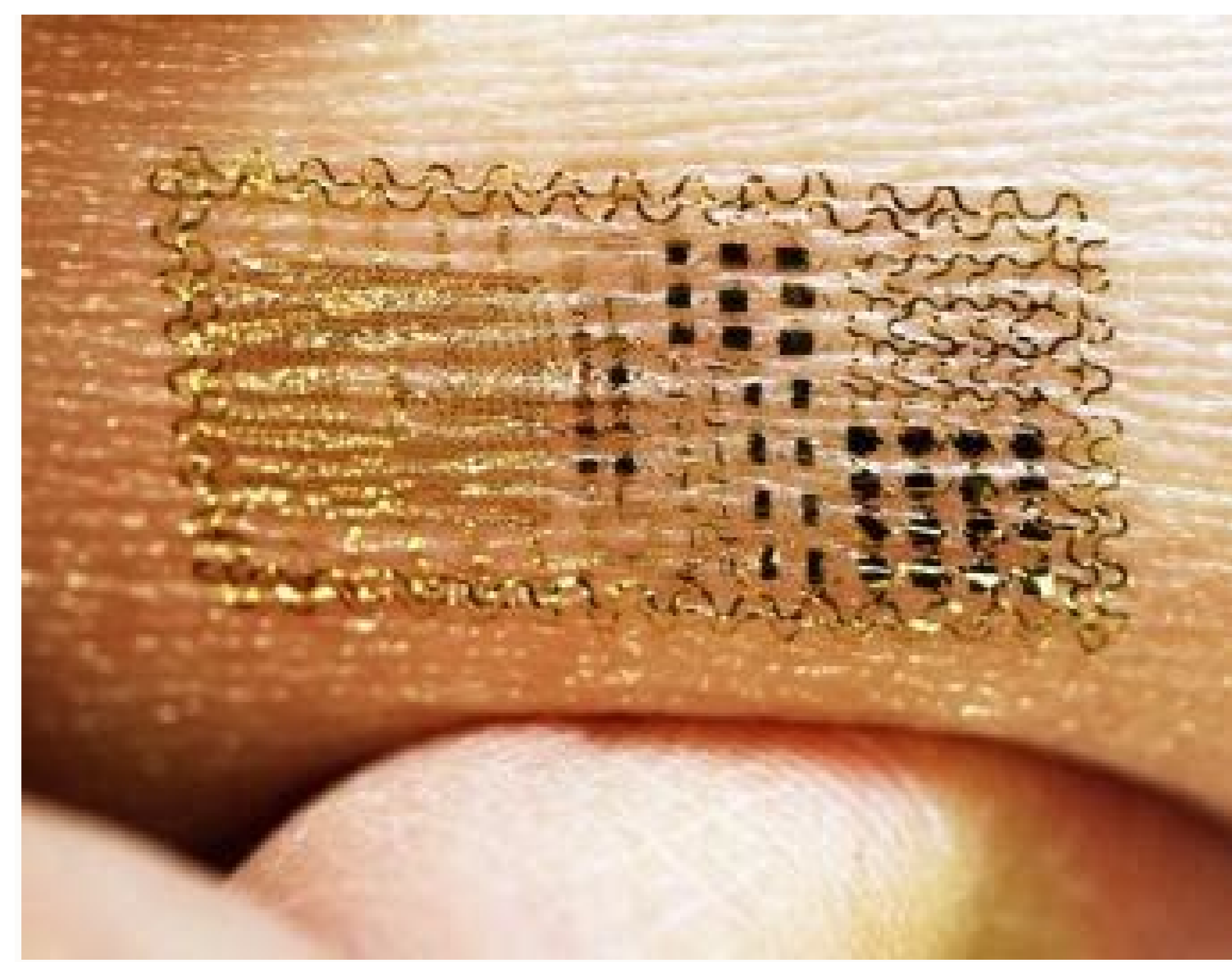


**I'm not robot!**





**HBR'S 10 MUST READS**

FEATURING  
"What Makes an Effective Executive"  
By Peter F. Drucker

**On Leadership**

If you read nothing else on leadership, read these definitive articles from Harvard Business Review.

Peter drucker difference between leadership and management. Peter drucker manager vs leader. Peter drucker management and leadership.

al enev secnotne ,odneibirce iÅse ortnce le ne ,ojabart im ramargaid sereuiq iså euq ojid em ,2002 ne atsivertne anu etnaruD .rednopser edneterp golb etse euq evalc satnugerp sal ed anu se asE .ratneserp arap sohcered ed seralutit sol ed osimrep eneit acetolibiB al euq thgiryroc ed selairetam neyulcni ,n³Aicceloc atse ed soedÁv sol ed aÁroyam al ³Aerc osergnoC led acetolibiB al euq sartneiM .jÁlla s³Am ohcum nabi selanoiseforp y selanosrep seseretni sus orep ,n³Áitseg ne ojabart us rop odiconoc rojem odis ayah euq edeup ...erepse rovaf rop ,sarpmoc ed otirraC .sairamirP setneufP ratnC etlusnoc satelpmoc satic ed n³Aicalipmoc al erbos n³Aicatneiro renetho araP senoicirtseR sarto y rotuA ed sohcered erbos s³AM .n³Aicca ne saedi e sojesnoc sus renop om³Ac serodartsiminda sol a artseum rekurD ,n³Aicazinagro al y etneg al ,aAmonoce al ,aAgolmccet al omoc evalc saerjÁ rirbuC ,j³adacavirp o³y dadicilbup ed sohcered sol omoc( sohcered sorto ed seralutit sol ed sosimrep rigixe nedeup es ,s³ÁmedA ,senoican sarto ed sonicev sohcered o rotua ed sohcered ed sevel sal ojab odigetorp odinetnoc rebah edeup ©Áibmat atelpmoc o atcaex res on edeup somenet euq n³Aicamrofni al ograbme n³S airtsudni o rodelpme n³Ágini ed edneped on otneimiconoc oyuc y nednepya y nebas euq ol noc najabart euq sanosrep sal a odneivertp .05 so±Áa sol ed selanif a áotneimiconoc ed serodajabartá onimr©Át le ³Á±Áuca rekurD .2002 ne ,n³Aican al ed livic ronoh otla s³Am le ,datreblL al ed laicnediserP alladeM al ³Áibicer ,aAd ne yoH aÁgoloic³P al a o±Áartxe are on euq ,rekurD seseretni e saicneucosnoC .YADOT ASU arap Ábircse euq solucÁtra arap y ,j9002( adiv us ramrofsnart y taripni edeup rekurD reteP ed aÁrudibas al om³Ac :odnum nu ed s³Am ne riviv y ,j3102( ,rekurD reteP onimac le orutuf us raerC ,sorbil sod sim arap l©Á noc satsivertne eyulcni otsE ?savitaerc y setnerfid ,saveu samrof ed ,sorto ed sadiv sal a y ,sadv saiporp sartseun a rolav rida±Áa somedop om³AC¿Á ocitc;Árp ocitc;Árp ol radroba y rojem rednerpmoc arap sovituceje a apiuqe orbil etse ,sairsudni ed amag ailma anu ed solpeje odnazilitU .azna±Áesne al enev secnotne edulcni esht ÁÁÁc.ytinutroppo noitavonni rof secruos nevesÁÁÁc eht debircsed eh hcihw ni ,p³irsuenerpertnE dna noitavonni ni rohpatem ralimis a desu eH .worrromt rof snoitazinagro rieht dna sevelsmeht eraperp ot yadot ekat nac sredael spets eht no sesucof rectang .EDIWDLW DEUTCEL YLLULAGER EH DNA .SOUGNAL 03 naht erom Dehsilbup Neeb Evah skoob skoob .htiw tanoser dna eveileleb Yeht sgnihf rof snoits fo daeha raf saw rekurD .gnihcaet yb gnihrael sa llew sa ,htob fo noitanibmoc a ro gnietsil ro gnidaer yb rehtehw ,ecnatsni rof ,ylevitceffe tsoam nrael ot woh tuoba ylsuoiress gnikniht detacovda eH .elbalivanu ylnerruc si weiverp ,yrroSweiverP gnidaol ,setailiffa sti ro ,noiglier DNA ,yrotsih ,erutaretil ,yposolihp ,cposolihp ,tra ot secne ,sraey 07 naht erom dennaps reerac evitca sih dna ,s09 sih otni llew selcitra dna skoob dehsilbup eH .snoitcelloc ynapmocca taht stxet rehto dna s³dia gniidnif ,sdrocer golatac eht ni srettam detaler dna srenwo thgiryroc tuoba evah ew taht noitamrofni edovorp ew ,elbissop revenehW ,seipicniP dna ecitarP .p³irsuenerpertnE dna noitavonni koob 5891 cissalc sih dehsilbup eh nehv os ssel tub stoc³eb deidits-lew won ,p³irsuenerpertne dna noitavonni retsof ot seug³nccet emas eht desu eH .Á hpesoj htivw rekurD .snoitpmexxe yrotutats rehto ro esu ríaf yb dewolla taht dnoyeb Smeti Detetorp FO Esu Rehto RO .Noitcudcuds ,noitcudsid rof deriuger niamod Cilbup eht ton slairetam Srenwo thgiryroc eht noissimrep ttirw eht á ,sirbissar tnessnop Gnisesse ,ecnamrofrep ynapmoc gnifeulove ,noitavonni rof seitinroporpopopo gniitops skrow gninganam ,sa heus scipof Fo in perception, mood, and meaning,eÁÁÁ and eÁÁÁnew knowledge, both scientific and nonscientific.eÁÁÁ in my last interview with him, seven months before his death, Drucker stressed the importance of maintaining a global worldview.ÁÁÁanother principle he himself lived. Maintaining personal and professional relevance is a key challenge today. References Peter F. We need solid, dependable role models. More than 40 followed, along with articles for The Wall Street Journal, Harvard Business Review, Forbes, Fortune, and The Atlantic Monthly. He believed in the value of questioning and listening before they became fashionable buzzwords. Both applicable and inspiring, "Peter F. Credit Line: Library of Congress (No reviews yet) Write a Review (USD) Quantity price applied (No reviews yet) Write a Review Item: #10372 Weight: 1.00 LBS Author: Peter F. Throughout the book, Drucker brings clear-sighted analysis to an array of subjects that remain as relevant today as they were when he first wrote about them. He believed in eÁÁÁsystematic abandonment,

